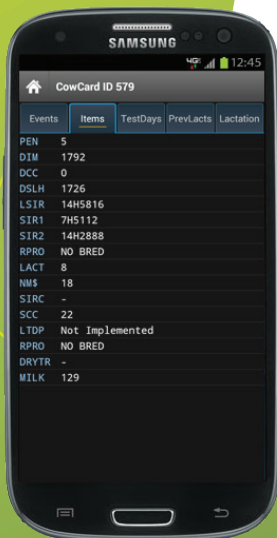




Pocket CowCard
Finding cows on lists and
recording information
made easier, faster & more
accurate!



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Pocket CowCard is a handheld application that puts the power of DairyComp in the palm of your hand. With Pocket CowCard (PCC), your staff has access to animal records anywhere they go. Immediate access to current information means better decision making. For most users, this program is easy to learn and understand. Great effort has been put into both ease of data entry and protection of data.

Pocket CowCard READ

This PCC option provides information on each animal but does not allow data entry. It synchronizes with DairyComp 305 to get updated information but doesn't send anything back. PCC read can be used on nearly all Android devices.



- Compliance
- Accountability
- Speed
- Ease



"With the addition of PCC to our already existing DairyComp 305 herd management software, the accuracy of data entry on our 3000 cow facility has greatly increased while our procedures for record keeping have become more efficient. PCC is one investment that has revolutionized the way we handle dairy records here in Eastern New Mexico.

Josh Van Dam, Ridgcrest Dairy, Texico, New Mexico

Pocket CowCard WRITE

This PCC option provides information on each animal just like the Read option. In addition, it accepts data entry. Enter disease events with protocols, pen changes, and much more. Information is later synchronized back to DC305.

Pocket CowCard SCAN

This PCC option has all the features of the Write option and also allows the use of RFID and scanning for data entry. This combination makes everything you used to do on paper lists go faster and more accurately. Each time an animal is scanned, the date and time is recorded on her record. Pen location is checked for each animal scanned and you can correct cows found in the wrong pen with a single tap. Multiple tasks can be performed at once making each pen walk more efficient. Pairing the EID tag to existing animals is as simple as scanning and tapping in the animal's visible ID one time.

Entering information "cow side" means it gets into animal records and less time spent in the office. When vet checks are done, results can be sent to DC305 in a matter of seconds. Human error is reduced when information recording and data entry are combined into the same step.

Order POCKET COWCARD now at Toll Free 888-225-6753 or vas.com



"We never thought it would be so easy. We love it! Records are more complete and accurate. All of our lists are now electronic. RFID make everything faster! Using matched tag sets from VAS for the babies eliminates human error and we can start using RFID on the calves right away. We even manage or hospital and treatments more effectively with PCC and protocols. On our heifers, PCC has helped us to track and find chronically sick animals."

Uriel Ramirez, White River and VB Ranches, Springlake, TX